



**A REGULAR MEETING MINUTES  
COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD MEETING MINUTES  
SEPTEMBER 14, 2010**

In attendance: Larry Cappleman, John Kirby, Kelly Randall, Alan Haughey, Planner II Regina McGruder, Community Development Director Tim Wilson, City Manager Mike Bollhoefer, Finance Director Robin Hayes, Community Relations Manager Andrea Vaughn, Economic Development Director Tanja Gerhartz, and Executive Assistant to City Manager Amy Martell

Absent: Bob Battaglia, Charlie Roper, Joy Boulter, Jim Gustino and Ron Sikes

The absence of a Quorum was established by Chairman Cappleman but the meeting was opened up for discussion items only.

City Manager Mike Bollhoefer stated that after debt services are paid the CRA budget revenue will be approximately \$475,000 for the new fiscal year. He stated that Finance Director Robin Hayes will provide the Board with more detailed budget expenditures after the new budget is approved by the City Commission.

Community Development Director Tim Wilson stated that the sign information provided in the agenda packets are for informational use and to provide the Board with an inventory of the existing Way Finding Signs and Merchant Directional Signs located throughout the City. He stated that the City is currently reviewing resources to supplement and provide additional signs to help vehicle traffic get to Downtown and other businesses within the City.

Mike Bollhoefer stated that the existing Way Finding Signs are not very effective because most of the signs are located in the Downtown area and the pedestrians and vehicles are already Downtown when they come in contact with most of the signs.

Mike Bollhoefer stated that the proposed signs will allow merchants to announce their events throughout the City and will be located in different locations throughout the City.

Mike Bollhoefer stated that the existing Merchant Way Finding Signs are not very effective because they are not located at pedestrian eye level; the City is proposing to lower signs to eye level and make the signs easier to read.

Tim Wilson stated that City Staff will come back to the Board and CRA with more details of any sign proposal in the future. He stated that Staff is researching different types of signs and reviewing signs in other Cities and Counties before putting together a final sign plan. He stated that the sign plan will be illustrated as a guideline to allow creativity and flexibility.

Mike Bollhoefer stated that the City will be cleaning up the existing billboards located on State Road 50.

Kelly Randall stated that the City had previously discussed providing Way Finding Signs on State Road 50.

Mike Bollhoefer stated that by the end of 2010 the Fowler Grove Mall will at 100 percent leased occupancy and the Downtown Businesses leased space occupancy has increased 25 percent from 2009.

Mike Bollhoefer stated that the City is currently waiting on final budget approval by the Commission before moving forward with any Capital Projects. He stated that future CRA funding may still be requested to assist with certain projects in the CRA Boundaries.

***Meeting Adjourned at 5:05 p.m.***

APPROVED:

ATTEST:

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Chairman Larry Cappleman

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Planner II Regina McGruder