

**COMMUNITY REDEVELOPMENT AGENCY  
ADVISORY BOARD MEETING MINUTES  
September 8, 2009**

In attendance: Larry Cappleman, Ronald Sikes, Charlie Roper, Joy Bouler, John Kirby, Planner II Regina McGruder, Economic Development Director Dolores Key, Community Development Director Tim Wilson, Finance Director Robin Hayes and Carla Bell-Johnson

Absent: Bob Battaglia, Kelly Randall, Jim Gustino

Chairman Larry Cappleman called the meeting to order and determined a quorum at 4:37 p.m.

Mr. Cappleman called for a discussion of the July 14, 2009 meeting minutes.

***Charlie Roper made a motion to approve the above meeting minutes, Seconded by Ron Sikes, approved unanimously.***

Community Development Director Tim Wilson presented the Board with a conceptual drawing of the proposed two Downtown Identification/Event signs for the City's downtown area. He stated that the proposed signs will be located at the northwest corner of Dillard and Plant Street. The estimated cost for the two signs will be approximately \$35,900; which includes manufacturing, installation, and any electrical connections to provide lighting directed on the signs. He stated that the signs will be located at the main gateways of the City and provide information regarding events and other activities in the Downtown area. He stated the wayfinding signs will be located at Plant Street and Tildenville Road and another sign located near Fowler Groves Mall (in the median on Daniels Road west of McDonalds) these two signs have an estimated cost of \$25,200; the signs will provide directions to downtown. The wayfinding signs will be installed later with or after construction of the State Road 50 improvements.

Economic Development Director Dolores Key stated that the signs will provide weekly/monthly existing event updates and also provide information on new events and activities in Downtown. She stated that the proposed signs will be the size of a standard banner sign.

Alan Haughey stated that existing reoccurring weekly/monthly held events should be located below the current and future events because this will provide the public with the latest updated information of events.

Tim Wilson stated that banners are temporary signs that are allowed for 30 days per the sign code. He stated that the City is currently reviewing the existing sign code to provide consistent sign regulations throughout the City.

Larry Cappleman stated that the wayfinding signs located on Daniels Road should include the number of miles or distance to the Fowlers Grove Mall as a way of helping people locate certain designations within the City.

Delores Key stated that the artist who created the sign renderings was trying to be consistent with the sign designs; however, each sign will be placed in a different location and area within the City. The artist tried to capture graphics and logos that were consistent yet provided something specific and unique to that particular area and location. As an example, the signs located downtown were designed with traditional logos and graphics that represented that area.

Tim Wilson stated that the proposed sign designs are not finalized yet and City staff will continue to work with the design artist to provide consistency and signs that are unique for each area.

Board discussion with regards to the proposed signs that included the size, graphics, themes, lighting and other details regarding the public identification and wayfinding signs.

Delores Key stated that City sponsored events and activities will have priority on the sign board.

Finance Director Robin Hayes stated that because of the amount of the sign project; the vendor selection process will require the project be open to the public for contract bidding process and selection.

***Alan Haughey made a motion to recommend to the CRA approval to authorize funding of \$37,000 for the two Downtown identification/event signs and approve the conceptual sign drawings with the Board comments regarding the sign design. Seconded by John Kirby, approved unanimously***

Community Development Director Tim Wilson stated that the East Winter Garden affordable housing project is moving forward. He stated that the developer is currently working on the closing for the property and the final development details to begin construction of the project.

Tim Wilson stated that the Tremaine Street road construction is on schedule and should be complete by the end of the year.

Meeting Adjourned at 5:10 p.m.

APPROVED:

ATTEST:

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Chairman Larry Cappleman

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Planner II Regina McGruder